



Responsible Care[®]

A Signature Ethic of the Global Chemistry Industry





Responsible Care[®] Introduction

- Launched in Canada in 1985
- Expanded to more than 50 associations today
- Praised by UN Secretary General Kofi Annan as a leading voluntary program; also recognized at the 2006 UN International Conference on Chemicals Management
- Awarded by UNEP and the ICC at the 2002 UN World Summit on Sustainable Development (WSSD) in recognition of its global contribution to sustainable development
- Signature ethic of the global chemistry industry and key component of corporate responsibility programs





Responsible Care[®] Mission

- Defines industry commitment to:
 - Improve safety, health, product stewardship and environmental performance of products and processes
 - Listen and engage with stakeholders
 - Contribute to sustainable development and corporate responsibility programs

- Provides companies with a management platform to:
 - Realize internal value
 - Enhance dialogue with stakeholders and international organizations





Responsible Care[®] Global Charter

- Launched publicly at the **International Conference on Chemicals Management (ICCM)**, Dubai, February 2006
- Sets a global vision of improved performance, enhanced public confidence, transparency, and strengthened engagement with stakeholders
- Seeks global consistency of key program elements across implementing companies and associations for more effective communication
- Strengthens product stewardship management, through consistent guidelines, and builds commitments from downstream users with Global Product Strategy
- Provides a critical performance foundation and management system to strengthen Responsible Care





Responsible Care[®] Value

- Companies
 - ✓ Save time and money
 - ✓ Improve performances and processes
 - ✓ Reduce risks and liabilities
 - ✓ Enhance reputation and license to operate
 - ✓ Improve worker, customer and environmental protection
- Associations
 - ✓ Increase their leverage in policy debates
 - ✓ Enhance their reputation and that of the industry which they represent
 - ✓ Create mechanism to derive value for members





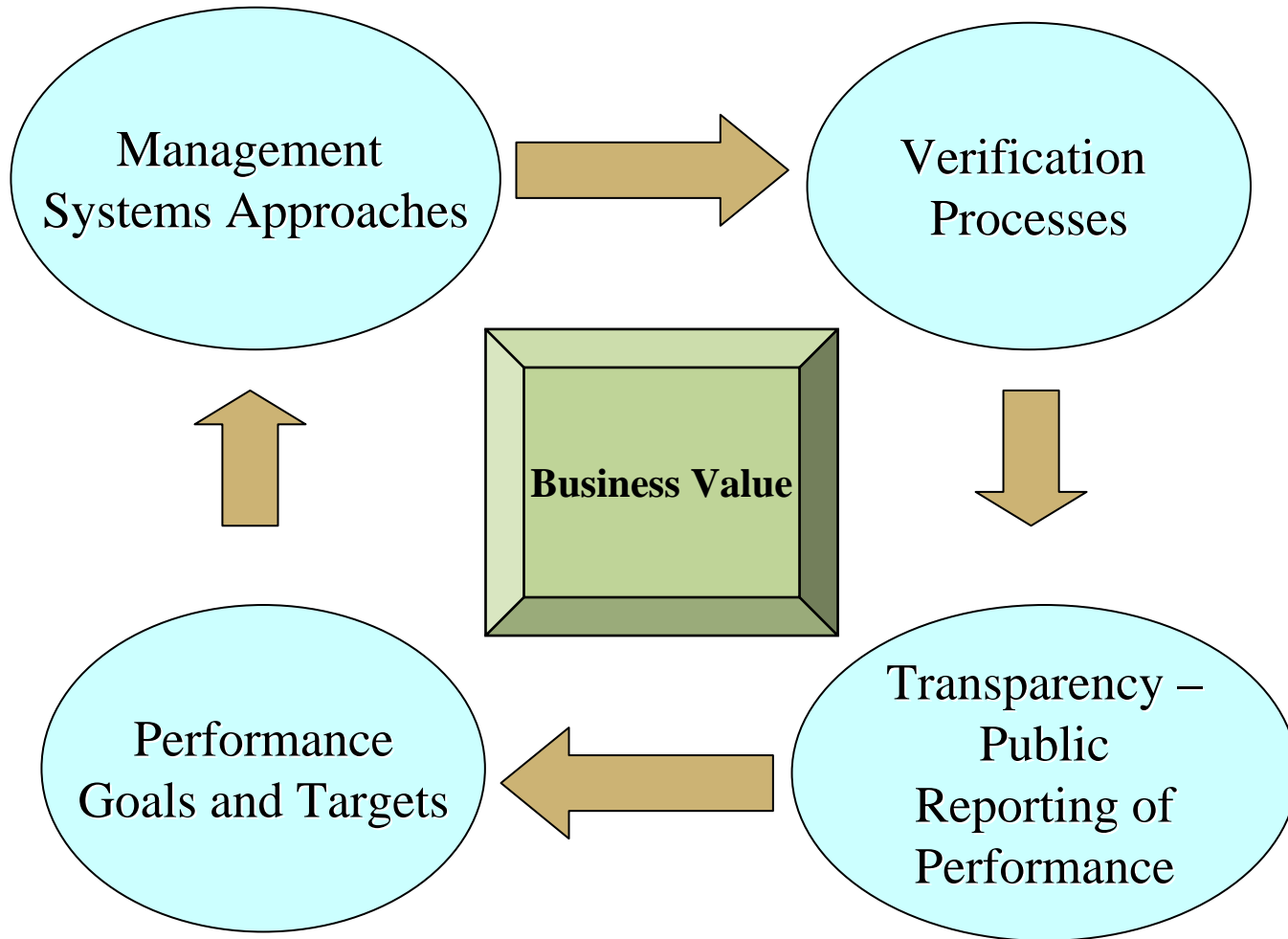
Responsible Care[®] Value - Examples

- Government Recognition
 - Eased permit negotiations: worldwide
 - Agreements with regulatory agencies: Canada, United Kingdom, U.S., emerging economies
- Financial Recognition
 - FTSE4Good Index - London Stock Exchange
- International community and customer recognition
 - Responsible Care as a prerequisite for business relationships
 - Recognition by the United Nations
 - Resolutions from customer groups
- Business Recognition
 - Reduced costs through systems improvements
 - Reduced insurance premiums





Responsible Care[®] Value -Circle





Responsible Care[®] Sources

- ICCA Responsible Care website:
<http://www.responsiblecare.org>
- UN International Conference on Chemicals Management – the ICCA web site, at
<http://www.icca-at-dubai.org>
and the UN Environment Program web site at
<http://www.chem.unep.ch/ICCM>
- ICCA general website:
<http://www.icca-chem.org>

